

CHICKS COOKIE POLICY



We ask that you read this cookie policy carefully as it contains important information on who we are and our use of cookies or similar technologies on our website. This policy should be read together with the fair processing notice displayed on our website, which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities in the event you have a complaint.

Who we are

We are a charity based at CHICKS Moorland Retreat, Brentor, Tavistock, Devon PL19 0LX. We are a national children's charity providing free respite breaks to disadvantaged children from all over the UK.

Our website

This cookie policy [only] relates to your use of our website, <https://www.chicks.org.uk/>.

Throughout our website we may link to other websites owned and operated by certain trusted third parties to make additional services available to you. These other third-party websites may also use cookies or similar technologies in accordance with their own separate cookie policies. For privacy information relating to these other third-party websites, please consult their cookie policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or another electronic device) when you use our website.

CHICKS website collects certain information automatically and stores it in log files. The information may include internet protocol (IP) addresses, the region or general location where your computer or device is accessing the internet, browser type, operating system and other usage information about the use of the CHICKS website, including a history of the pages you view. We use this information to help us design our site to better suit our users' needs. We may also use your IP address to help diagnose problems with our server and to administer our website, analyse trends, track visitor movements, and gather broad demographic information that assists us in identifying visitor preferences.

We use cookies and other similar tracking technologies such as 'web beacons, action tags, images, Iframe, JavaScript' on our website. These help us recognise you and your device and store some information about your preferences or past actions.

For example, we may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of a user's internet service provider. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

You can set your browser not to accept cookies, however, some of our website features may not function as a result.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

Types of cookies

The cookies we place on your device fall into the following categories:

- **Necessary cookies** - these make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.
- **Statistical cookies** – these help website us understand how visitors interact with our website by collecting and reporting information anonymously.
- **Marketing cookies** - these are used to track visitors across our website with the intention of then displaying ads to that visitor that are relevant and engaging for the individual user. These cookies are typically more valuable for publishers and third party advertisers.

Our use of cookies

We use cookies and other similar tracking technologies such as ‘web beacons, action tags, images, Iframe, JavaScript’ on our website to:

- recognise you whenever you visit this website (this speeds up your access to the website as you do not have to log in each time);
- obtain information about your preferences and use of our website;
- carry out research and statistical analysis to help improve our content, services and to help us better understand our users’ requirements; and
- target our marketing and advertising campaigns [and those of our partners] more effectively by providing interest-based advertisements that are personalised to your interests; and
- make your online experience more efficient and enjoyable.

For further information on cookies generally visit www.aboutcookies.org or www.allaboutcookies.org.

The cookies we use

The table below provides more information about the cookies we use:

The cookies we use	What they do
Necessary Cookies	Enable basic functions, making the website usable Cookies used: <code>ci_session</code>
Statistic Cookies	Collect and report information anonymously Cookies used: <code>_ga, _gat , _gid, collect, p.gif, vuid</code>
Marketing Cookies	Track visitors across the website Cookies used: <code>r/collect</code>

Consent to use cookies

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where these are essential for us to provide you with a service that you have requested.

There is a pop-up notice on our home page which describes how we use cookies and requests your consent to place cookies on your device.

How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/>.

How to contact us

Please contact us or our Data Protection Officer, if you have any questions about this cookie policy or the information we hold about you.

If you wish to contact us or our Data Protection Officer, please send an email to DPO@chicks.org.uk, write to CHICKS Moorland Retreat, Brentor, Tavistock, Devon, PL19 0LX or call 01822 811020.

Do you need extra help?

If you would like this notice in another format (for example: large print) please contact us.

Changes to this policy

This policy was published on 6 July 2018 and last updated on 9 August 2018.